

# ORDER



Orders	Order / Rev:	216607	
Alt Order #:			
Product Desc:	12-FHH-900		
Estimate:			
Flight Dates:	10/24/12 - 10/26/12		
Original Date / Rev:	10/23/12 / 10/23/12		
Order Type:	REG		
	Primary AE:	WOOD Local House	
	Sales Office:	L-GR	
	Sales Region:	Loc	
Agency	Name:	Marketing Resource Group Inc	
	Buying Contact:		
	Billing Contact:		
	225 South Washington Square		
	Lansing, MI 48933		
	Billing Type:	Cash	
	Billing Calendar:	Broadcast	
	Billing Cycle:	EOM/EOC	
	Agency Commission:	15%	
Advertiser	Name:	POL/Friends of Holly Hughes	
	Demographic:	A35+	
	Product Codes:	PL1	
	Priority:	P3	
	Revenue Codes:	AGY, POL, POL-CAND	
	New Business Thru:		
	Order Separation:	00:15:00	
	Advertiser External ID:		
	Agency External ID:	TO1743	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/26/12	11	\$9,800.00	\$8,330.00		October 2012	11	\$9,800.00	\$8,330.00	0.00
					Totals		11	\$9,800.00	\$8,330.00	0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	10/24/12	10/26/12	6am Daybreak 6am Daybreak	CM	6-7a	--WTF--	:30	2	\$650.00	P3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	--WTF--		2	\$650.00		0.00						
N 2	WOOD	10/24/12	10/26/12	Today Show M-F Today Show	CM	658-9a	--WTF--	:30	2	\$975.00	P3	0.00	NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	--WTF--		2	\$975.00		0.00						
N 3	WOOD	10/24/12	10/26/12	Noon News News 8 @ Noon	CM	12-1p	--WTF--	:30	3	\$450.00	P3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	--WTF--		3	\$450.00		0.00						
N 4	WOOD	10/24/12	10/26/12	M-F 5p News M-F News 8 @5p	CM	5-530p	--WTF--	:30	2	\$1,150.00	P3	0.00	NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	--WTF--		2	\$1,150.00		0.00						
N 5	WOOD	10/24/12	10/26/12	LN M-F M-F News 8 @ 11	CM	11-1135p	--WTF--	:30	2	\$1,450.00	P3	0.00	NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	--WTF--		2	\$1,450.00		0.00						

Totals 11 \$9,800.00